



ip4inno

Raising IP awareness
among innovative SMEs



Do you support SMEs in your role as:

- a technology transfer office
- a chamber of commerce
- an innovation agency
- a business advisory body
- a business incubator, etc?

Then the ip4inno (Intellectual **Property for Innovation**) project can offer you the following benefits:

Your benefits

Since October 2007 the **ip4inno project** has been organising a series of “**train the trainer**” events in participating countries. More than 60 training events will be organised with the aim of having more than 1000 multipliers “ip4inno trained”.

Those receiving training as part of this programme will be able to take what they have learned and organise training events of their own for local business advisers, SMEs and start-ups. Participants will be given access to the full suite of training modules and support materials on the ip4inno website (www.ip4inno.eu).

These trainers or multipliers are expected to spread the knowledge they have acquired among innovative SMEs in their countries in order to increase these companies' general level of strategic and managerial proficiency in IP.

If, as an IP trainer, you are interested in participating in one of the training sessions, **please contact the organisers direct**. All forthcoming ip4inno events can be found on the project website www.ip4inno.eu (“Events and Activities” section).

What is ip4inno?

The **ip4inno (IP for Innovation)** project, co-funded by the **European Commission** (as part of the Sixth Framework Programme - Research and Innovation) and 19 partners from EU member and candidate states, was launched in January 2007.

The main aim of the ip4inno project is to increase **understanding of intellectual property (IP) among SMEs** to promote innovation and competitiveness in Europe.

Our activities

In the initial phase we assessed the IP knowledge and training needs of innovative SMEs and research institutes and found out about the initiatives and best practice already in place in Europe.

Based on the results of the **study and analysis of SMEs needs**, we developed a pool of **teaching materials** in the area of intellectual property to equip **business advisers** and other intermediaries (e.g. **technology transfer officers**) with an understanding of IP issues as they impact SMEs and start-ups.

The **12 ip4inno training modules** have been specifically designed to cover the areas of IP basics, unregistered and “soft” IP, patent information, commercialisation, enforcement, sectoral IP issues and specific IP problems. The series is complemented by a module on “How to reach SMEs”.

A **pilot project** run by the trained trainers in three selected European regions - Catalunya, Flanders and Hungary - will disseminate this knowledge further to local multipliers. It will then be possible to establish how far the training programme corresponds to users' needs.

Who we are

European Patent Office

Hungarian Patent Office

Portuguese Patent and Trademark Office

Finnish National Board of Patents and Registration

Spanish Patent and Trademark Office

INPI - Institut National de la Propriété Industrielle

State Intellectual Property Office of Croatia

Turkish Patent Institute

Danish Patent and Trademark Office

European Business and Innovation Centres Network

FUNDITEC - Foundation for development and technological innovation

IWT - Institute for the Promotion of Innovation by Science and Technology in Flanders

Fraunhofer Gesellschaft

Institut Européen Entreprise et Propriété Intellectuelle

METU Technopolis

Fundación EOI

Universidad Politécnica de Madrid

University of Alicante

Centre de Recherche Public Henri Tudor

Our contacts

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PRO INNO Europe website:

<http://www.proinno-europe.eu/>